Old Capitol Building, Room 253 P.O. Box 47206 600 Washington St. SE Olympia, Washington 98504

Attention! Attention! Announcing The First Annual Chool in School Video Contest

Describe this contest in 54 words or less because most people really don't have much patience to read long sentences that never seem to end.: The Washington State Board of Education (c'mon, you know you've heard of us) is sponsoring a student led video contest to promote the importance and value of public education. Your videos are designed to help us spread the word, and with a few prizes at stake, we hope you'll be willing to join us.

The Washington State Board of Education? I thought that was just a myth? It does have sort of a knights of the roundtable feel, doesn't it? But I tell you, this is no myth. The State Board is the real deal, believe me. Freaky, I know. The State Board is a group of 14 adults and 2 student representatives that help set public school policy (including things like what the graduation requirements should be, setting the standards for math and science, and more).

What You Need:

Access to a video camera or a cell phone video camera, friends, creativity, and probably some snacks wouldn't hurt.

What You'll Do:

Create a 5 minute video (max) that is focused on this year's theme of "Why is arts education important?" How you present that theme is entirely and completely up to you! For the nitty gritty details, read on. . .

This Year's Topic:

The arts (performing and visual). Think drawing, painting, singing, acting, photography, ceramics, and more. Dance counts too! I would direct you to a YouTube video of my interpretive dance of this contest rules sheet, but apparently the "man" won't let my true talents shine.

Possible Resources:

Student art examples, theater productions, choir/band members and performances, as well as art information online. More information on the role of arts in Washington state is also available here.

Itty Bitty Brainstormin:

The sky's the limit in how you film it. You could do a documentary, lots of interviews, maybe even get a few teachers or parents involved. Or how about a suspense film? A comedy? A mystery? A romance. ..well maybe not a romance.

Contest Categories:

- 1. Middle School
- 2. High School

Team Requirements:

Maximum of three official team members, though you can enlist as many extras as you want. It is your film. The primary team members must be in the proper grade for the category chosen.

Awards (Cuz that's what we're after).

- 1. Incredible fame and glory at the highest echelon of state education.
- 2. A permanent position in the hearts of state education leaders
- 3. Grand Prize: \$50 gift cards to 1st place teams in each category (high school/middle school). Invitation to an SBE meeting and award presentation in your honor
- 4. Second Place: \$25 gift cards to 2nd place teams in each category

The small print (that's actually the same size font and yes we know this):

- 1. All minors on film must include a <u>parent release form</u> with their entry. The <u>parent release</u> and entry form are required! You can scan in the forms and email them to <u>aaron.wyatt@k12.wa.us</u> or send them directly to the address on the top-right hand corner of the first page.
- 2. Entries must be primarily written/filmed/acted/edited by your team. It's ok to have mom or dad or some other adult help, but this is your project. If your parents insist on leading the show, please upload the finished videos to: http://www.youarewaytoooldtobedoingthis.com.
- 3. All entries must be uploaded by the participants to Youtube OR sent via dvd/cd to the address listed above. The link to the youtube file must be sent to aaron.wyatt@k12.wa.us.
- 4. Entries that meet all prerequisites will be placed on the Washington State Board of Education channel.
- 5. The videos must not contain anything that mom/pop/grandparents/Barney would find offensive or inappropriate. No *&\$#!, no violence, no blood and guts, no light sabers and no unicorns. Actually, if you had a real light saber that would be pretty cool, so go ahead and throw that in.
- 6. We reserve the right to remove the video from our channel at any time.
- 7. Winners will be notified by phone and will be announced on the SBE Youtube website.
- 8. Participants from last year's contest can enter again, but only two original members can return.

THE WASHINGTON STATE BOARD OF EDUCATION Accountability | World-Class Math and Science Standards | Meaningful Diploma/CORE 24

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Entry Form Chool in School Video Contest

Please fill out completely and email to aaron.wyatt@k12.wa.us or by paper to the address above

Project Title:

Entry Category: Middle School

Principal's Name: Mr.

Principal's Email Address: @

Principal's Phone Number: (

Participant #1 Name Parent/Guardian Name							
Email Address		@	!	.com			
Phone Number	()	-				
School							

Participant #2 Name							
Parent/Guardian Name							
Email Address		@	j	.com			
Phone Number	()	-				
School							

Participant #3 Name					
Parent/Guardian Name					
Email Address		@		.com	
Phone Number	()	-		
School					

Short Answer

- 1. Why are the arts important?
- 2. What was the most enjoyable part of this project? What was the most difficult?



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Chool in School Video Contest

Rubric: Use this scoring sheet as guide. Don't fill it in and send it to us, though, silly rabbit, rubrics are for the judges. The key to success is below. All you have to do is just open the door, and that is where our metaphor ends.

Entry Category: Middle School	
Project Title:	
Team Names: 1 2 3	

An adult perspective on art education is included		30
Clear student perspective on art education		30
Many examples of student art showcased		50
Clear Sound Quality (easy to hear)		20
Clear Picture Quality (limited shakiness)		20
>5 Camera angle changes		10
>2 Locales		10
Creativity		10
Wow/Oooh/Ahh Factor		10
Your Grand Total	0	280



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Parent Permission/Waiver Form

Chool in School Video Contetst

Please fill out completely and email to <u>aaron.wyatt@k12.wa.us</u> or by paper to the address above

Childle News							
Child's Name							
Parent/Guardian Name							
Email Address	@	.com					
Phone Number	() -						
School							
					'		
Disclaimer: Participation in this video contest will likely require your child to be on camera, and eligible videos will be linked via YouTube through the SBE channel. We encourage all participants to complete this waiver form prior to uploading the video on YouTube. No video will be eligible for a prize nor be linked to the SBE YouTube channel without the agreement of the parent/guardian as indicated by signature on this form.							
Your signature indicates internet.	your awareness	s that the video	of and/or by you	ur child will be	made available on the		
Signature:							